

Message Text

UNCLASSIFIED

PAGE 01 COPENH 05632 310900Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----040456 010329Z /70
R 310829Z AUG 78
FM AMEMBASSY COPENHAGEN
TO USDOC WASHDC
INFO SECSTATE WASHDC 7078

UNCLAS COPENHAGEN 5632

E O 11652: N/A
TAGS: BEXP, DA
SUBJ: IN-STORE PROMOTION, ILLUM DEPARTMENT STORE

REF: COPENHAGEN A-36

1. IN TERMS OF THE CONTRACT WHICH THE EMBASSY SIGNED ON BEHALF OF THE USG FOR SUBJECT IN-STORE PROMOTION, ILLUM WAS TO PURCHASE AND SHIP MERCHANDISE TOTALLING DOLS 50,000. AS NOTED REFAIR, DUE TO THE UNFORESEEN CANCELLATION BY ONE SUPPLIER, THE VALUE OF MERCHANDISE ACTUALLY SHIPPED WAS \$44,504, A SHORT FALL OF \$5,496. AS ILLUM SPEND MORE THAN \$18,000 ON ADVERTISING, WINDOW AND INTERIOR DECORATION TO ASSURE SUCCESS OF THE "MADE IN USA" PROMOTION, WE REQUEST A WAIVER OF THE AMOUNT OF PURCHASE SHORT FALL TO ENABLE US TO MAKE THE INITIAL REIMBURSEMENT OF \$2,500, AND TO PROCEED WITH THE SECOND AND FINAL \$2,500 PAYMENT WHEN THE SIX MONTH REPORTING REQUIREMENT IS MET. WE BELIEVE SUCH ACTION WOULD BE VERY MUCH IN US COMMERCIAL INTERESTS.

2. ACTION REQUESTED COMMERCE IS REQUESTED TO ADVISE US IF EMBASSY MAY PROCEED WITH PAYMENT TO ILLUM.
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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Draft Date: 31 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Reference: 78 COPENHAGEN A-36
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Status: NATIVE
Subject: IN-STORE PROMOTION, ILLUM DEPARTMENT STORE
TAGS: BEXP, DA
To: COM
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Review Markings:
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